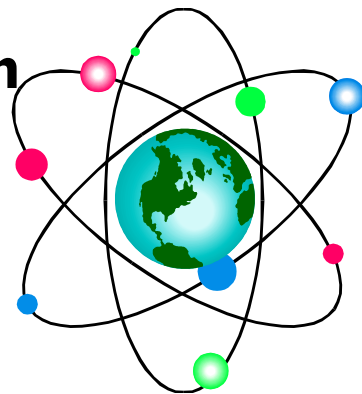


Sustainable Business Development Program

Presents the next Quarterly seminar on:

Future Strategies for Sustainability Partnerships and Covenants



AMC • SBD

Public-private sector partnerships and alliances are increasingly recognised for their strategic importance in promoting and action towards sustainable development. There is also growing evidence from industry that they are keen to enter into initiatives such as voluntary covenants to be able to clearly demonstrate publicly their existing commitment to the principles of sustainable development. This seminar will present two of these perspectives and 2 organisations with experience in the cultivation of successful partnerships.

Resource NSW

Neil Chapman is one of the Program Directors with Resource NSW, the new state agency responsible to facilitate waste prevention and resource efficiency in NSW. Neil has a strong background in strategic waste management and has worked with industry associations and companies to drive waste reduction.

Neil will provide an interactive session to overview the draft NSW Waste Strategy and provide insight into the Resource NSW approach to program development to help businesses adopt sustainable practices.

A core element is the development of partnerships, alliances and support of companies and organisations to overcoming barriers faced by new and existing technologies and systems.

VISY

Steve Richards is the General Manager Strategy, Visy Recycling. Steve has held a number of senior management roles at Visy Recycling and represents Visy on numerous industry associations. He is a board member of Resource NSW.

VISY is a company recognized for its positive contribution to the environment and sharing its knowledge on sustainable business practices, Packaging Covenant obligations and environmental best practice. Visy has built its business in the belief that it is possible, and highly desirable, for excellent environmental and business performance to go hand-in-hand. Steve will share with attendees the vast experience of VISY in the development and implementation of an integrated and partnership approach to sustainable resource management, for tangible results in the public and private sectors.

Strategies for Sustainability Partnerships and Alliances

**Lunch and Seminar
(no cost)
12:00 – 2:30pm
Wed 27th Nov, 02**

**Greater Western
Sydney Trade and
Investment Centre
Level 2,
470 Church St,
Parramatta**

**RSVP by 20/10/02
Fax 02 9209 4470
Phone 02 9209 4051
k.cooke@amc.atp.com.au**

FOR A SEAT AT THIS FREE LUNCHEON FAX BACK (02) 9209 4470 RSVP 20th Nov

Name: _____
Position: _____
Company: _____
Phone: _____ Fax: _____
Email: _____

- Yes, I wish to attend the luncheon
 No, I am unable to attend but I would like to receive an invitation to the next meeting



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Regional Development

