



Advanced Manufacturing Centre

Pharmaceutical Case Studies On the National Packaging Covenant

And How to Write *Your Company's* Action Plan

A SPECIAL HALF-DAY WORKSHOP

Many Pharmaceutical companies have now signed the Covenant and submitted their Action Plans. This workshop will allow you to learn first hand, from the experiences of several pharmaceutical companies who are well advanced with the National Packaging Covenant. This workshop is being run jointly by Medicines Australia, ASMI and the Advanced Manufacturing Centre.

Specific Company Case Studies.

- **GlaxoSmithKline and Wyeth (Sydney Session)**

These company Case Studies will provide you with an excellent first hand learning opportunity on all aspects of the National Packaging Covenant.

Overview of the National Packaging Covenant

The aim of this section of this workshop is to create enough understanding of the covenant and what options are available, for you to decide whether or not to sign. The alternative of potentially being subject to legislative requirements under the National Environment Protection Measure (NEPM) will also be discussed.

Developing a Covenant Action Plan

As a signatory or potential signatory to the National Packaging Covenant, the key requirement is that your company has 6 months in which to submit an ACTION PLAN outlining your company's Covenant improvement objectives and commitments.

The second section of this workshop will get participants well on their way to completing this process.

SESSION OUTCOMES:

As a participant you will leave with:

- § A structured approach to completing your action plan.
- § A package of the background materials you need to develop your action plan.
- A good understanding of what is required in an Action Plan, and an idea of what an acceptable Action Plan looks like.

And for your own Action Plan you will develop:

- A list of action items you could include in your plan.
- Knowledge on how to manage the process in your company.

SESSION APPROACH AND CONTENT:

We aim to work together as a group to develop a sound understanding of what is involved in the National Packaging Covenant, and together develop ideas on what we can include in Action Plans. We will:

- Provide a sound overview of the National Packaging Covenant.
- Present a simple model for the overall structure of an Action Plan.
- Discuss the key elements of an Action Plan.
- Provide case studies from the field – hear how other Pharmaceutical companies have developed their Action Plans and what we can learn from them.
- As a group, we will develop a list of items that could fit into a plan.
- Then for your company, you will develop the list of action items that could suit your business.

YOUR WORKSHOP DEVELOPERS AND PRESENTERS:

The Advanced Manufacturing Centre (AMC) is an organisation set up at the Australian Technology Park to address the needs of the manufacturing sector and especially small to medium enterprises. It is linked into a national technology source and diffusion network aimed at improving industry access to technology and technical advice – thereby improving Australia's manufacturing competitiveness.

Please check our website: www.amc-atp.com

Over 100 people from Sydney and Melbourne have already attended this highly successful workshop, developed by the AMC.

Case studies from GlaxoSmithKline and Wyeth in Sydney will provide you an excellent first hand learning opportunity.

The workshop will be run by Mr Gerard van Rijswijk in Sydney. He has been integrally involved with the Covenant and its negotiation since 1996, and is currently working with several associations and companies on Action Plans. His in depth experience and sensitivity to business realities, allows him to provide a simple yet comprehensive introduction to the Covenant and its requirements, with ample opportunity to answer all your questions.

WORKSHOP DETAILS:

Sydney

Wednesday 20th November, 2002
9:00am to 1:00pm
Meeting Room 9B, Locomotive Workshop
Australian Technology Park, Redfern

Session Cost

\$330 per person (includes GST)



FAX BACK REGISTRATION FORM and TAX INVOICE*

**Pharmaceutical Case Studies
On the National Packaging Covenant
And How to Write *Your* Company's Action Plan**

To register for this workshop please complete this form and fax or email back to Kristina Cooke at the AMC.

Fax: 02 9209 4470

Email: k.cooke@amc.atp.com.au

Company: _____

Postal Address: _____

Contact Name: _____

Email: _____

Phone: _____

Fax: _____

Please register the following people for the NPC workshop

Sydney (20 th Nov)

People registered @ \$330 (including GST) per person = \$ _____

*This form becomes a tax invoice once completed by the applicant.
PLEASE SEND A COPY OF THIS INVOICE WITH A CHEQUE FOR THE ABOVE AMOUNT TO THE AMC AT THE ADDRESS BELOW

**Advanced Manufacturing Centre – ABN 15 092 808 850
Suite G12 / Bay 7, Locomotive Workshop
Australian Technology Park, Eveleigh NSW 1430**

For further information please contact Kristina Cooke (Ph: 02 9209 4051)