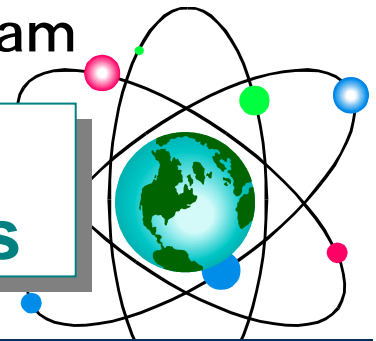


# Sustainable Business Development Program

Presents the next Quarterly seminar on:



**AMC • SBD**

## Innovative Technologies delivering Sustainable Solutions

### *Innovations in Plastic Recycling – A case study that identifies the 5 E's in Re-use*

**Rod Clare** from Donmar Industries will discuss the importance of a shared and integrated approach between industry, government and community to establish a sustainable re-use industry within Australia.

Regulation and economics remain important drivers in the re-use debate, but as Rod will explain today, we must address the five E's in re-use if we are to maximise outputs from innovative technologies:

- § Education
- § Encouragement
- § Engineering (technology)
- § Enforcement (regulation)
- § Economics

#### **Rod Clare** **Donmar Industries**

Rod has over 30 years experience in marketing, sales, resource recovery and optimisation and community education. More recently Rod worked with the QLD Environmental Protection Authority, assisting business and industry to invest, grow and profit sustainably. Rod is recognised for his innovative approach to traditional resource recovery problems and his capacity to involve stakeholders in the delivery of sustainable solutions.

### *Profits from Product Stewardship*

**Mark Glover** of Eco Waste will present as a case study the meaning of product stewardship as it applies to a lubricant refinery located in Wagga. This company has embraced sustainability and turned it into a commercial strategic advantage.

Mark will discuss how Southern Oil has made the principles of product stewardship a profitable business. He will demonstrate that the key issue is to harness the inherent value of the resource rather than work on end of pipe solutions. Other features of the project that will be covered include the cleaner production initiatives implemented on this greenfield site including:

- § No solid waste
- § Water discharges by evaporation
- § Energy efficiency
- § Minimum emissions to atmosphere

#### **Mark Glover** **Eco Waste Pty Ltd**

Mark has over 20 years experience in applying sustainability to industry and government policy both here and in South-East Asia.

In 1988 Mark co-founded Eco Waste which specialises in the development of strategic responses to waste/resource issues with the capability to follow through with construction and implementation of the plant, infrastructure or facilities to deliver the solutions on a long term basis.

## Innovative Technologies delivering Sustainable Solutions

Lunch and Seminar  
(no cost)

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**FOR A SEAT AT THIS FREE LUNCHEON FAX BACK (02) 9209 4470**

Name: \_\_\_\_\_  
Position: \_\_\_\_\_  
Company: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

- Yes, I wish to attend the luncheon  
 No, I am unable to attend but I would like to receive an invitation to the next meeting

