



CAPITAL RAISING FORUM FOR NSW COMPANIES

The **Advanced Manufacturing Centre** and **Corporation Builders** would like to extend an invitation for you to attend the upcoming **Capital Raising Forum for NSW Companies**.

This forum focuses on small to medium sized businesses looking to grow their business or to access capital. It encompasses debt and equity capital requirements, intellectual property, accounting and other related areas for both public and private businesses and includes the following topics:

- **Maximising Shareholder Value Through Capitalisation Planning**
- **Establishing Liquidity Through Succession and Exit**
- **Sources of Debt and Equity Capital**
- **Building a Sustainable Business**

If you are seeking information, networks and introductions into Australia's Venture Capital & Business Development Industries then we encourage your attendance. You will have access to some of the most respected professional service providers and venture capitalists in Australia.

Delegate Feedback - *'Through attending a Corporation Builders event in 1995, our business accessed the knowledge, information and networks to develop into a \$70 Million organisation. I would recommend this forum to any company that has aspirations to grow. Corporation Builders understand SME's.'*

- Laurie Macolino, Director of Mercury Advisory Group

'Thank you for organising this event. I found the information very comprehensive and the networks useful...very impressive!'

- John Hunt, Director of Information Economy Planning

Date: **Wednesday October 1st, 2003**
Venue: **Town Hall Room, The Mercure Hotel Sydney on Broadway, 818 - 820 George St**
Time: **1.00pm - 5.00pm** (followed by a networking & cocktail function)
Registration: **\$99.00** (includes GST, workshop, catering & presenters pack)

To register please contact - Linda Neale from Corporation Builders Pty Ltd
Phone: 1800 807 510 Fax: 1800 065 194 E-mail: lneale@cbglobal.com

This form doubles as a tax invoice on payment

Mr/Ms/Mrs/Dr/Prof/Name/s: _____

Company: _____ ABN: _____

Position: _____ E-mail: _____

Phone _____

Fax _____

Address: _____ State: _____ P/C: _____

Please find enclosed a cheque for \$99.00 (Payable to Corporation Builders Pty Ltd - 545 Queen St Brisbane 4000)

Debit \$99.00 from my: B/Card M/Card Visa Diners Amex

Cardholder _____ Number: _____ Expiry date: _____

Cardholder

Name: _____

CCV

Number _____

The ccv number is the four digit number on the front of the card for Amex or the last 3 digits of the number on the signature panel for all other cards

Signature: _____

Office Use Only:

CORPORATION BUILDERS 2003 SERIES CAPITAL RAISING FORUM

In association with The Advanced Manufacturing Centre,
on Wednesday 1st October, 2003
in the Town Hall Room, The Mercure Hotel Sydney on Broadway
818 - 820 George Street, Sydney

-
- 1:00pm Registration for delegates - coffee and tea provided**
-
- 1:15pm Introduction and Opening Address**
Corporation Builders - Scott Leeson
-
- 1:20pm Industry Awareness**
Advanced Manufacturing Centre - Dr Farhad Shafaghi
-
- 1:25pm Facilitating Capital Raising in Growth Companies**
- Using industry economics and marketing strategy to create Shareholder Value
- Creating your finance strategy and preferred investment proposition
Millhouse IAG - David Millhouse
-
- 1:50pm Value in the Capital Market**
PKF Corporate Advisory Services - Mark Butterfield
-
- 2:10pm Accessing Government Grants**
- What types of funding are available for growing organisations
- Accessing R&D, COMET and Export Market Development Grants
Export Solutions - Dianne Katra
-
- 2:35pm Government Grant Programs**
AusIndustry - Russell Edwards
-
- 2:50pm Short Break - Tea and Coffee Served**
-
- 3:05pm Accessing and Understanding Australia's Venture Capital Industry**
- How does a business access funds locally and internationally
- What capital providers look for in your business
Nanyang Ventures - John Mulquiney
-
- 3:30pm Demystifying the Listing Experience**
- The pathway to listing
ASX - Richard Murphy
-
- 3:45pm Capital Raising - Raising the Tax Issues**
- Tax issues with raising equity capital
- Tax issues with debt capital
PKF Taxation Consulting - Paul Lyon
-
- 4:05pm Intellectual Property Dynamics**
- What is Intellectual Property
- Understand the legalities of growing your business
The Darling Group - John Darling
-
- 4:30pm Export and Cash-flow Finance for your Business**
- What is cash-flow finance and how can it work for your business
- The benefits of factoring to growth companies
Scottish Pacific Business Finance - Tony Johnson
-
- 4:55pm Corporation Builders**
- What is angel financing and how does it apply to growth businesses?
- Where to go from here?
Corporation Builders - Scott Leeson
-
- 5:00pm Close of Forum**
- Networking function and drinks
-

Program subject to change without notice