



LEAN – THE 4 KEY FACTORS FOR SUCCESS

Manufacturing and Supply Chain Executives and Directors – Complimentary Breakfast Seminar

The Australian Technology Park Precinct Management and the Advanced Manufacturing Centre are pleased to host the Kaizen Institute to a breakfast seminar on the topic of **Lean – the 4 key factors for success**. Lean theories and practices are based on the Toyota Production System, which is universally recognised as the world's leading manufacturing system. The Kaizen Institute has been a pioneer in educating, advising and assisting companies implement lean in over forty countries during the past two decades. This is a unique opportunity to hear from one of their most experienced practitioners and a Global Director in the organisation. Although the benefits from adopting lean are undisputed, implementing and sustaining the lean effort is a major commitment for any organisation and 4 main practices are required to build a proper foundation to underpin continued success.

Based on KI's twenty years of global experience and involvement with several hundred lean implementations to date, attendees will hear about:

- **A brief history of lean**
- **What do we mean by world class**
- **Exploration of the 4 key factors for success**
 - **Leadership and leadership behaviour**
 - **Paying attention to detail – the relationship between goals, process and results**
 - **Adopting a whole systems approach**
 - **Employee engagement - the heart of the implementation process**
- **How lean is a system and philosophy not just a set of tools**
- **Case studies, examples and learnings from lean implementations conducted around the world.**

The key presenter for the breakfast will be **Brian Heymans** who has over 30 years experience in lean manufacturing and supply chain management, working both as a line manager and external consultant. He has worked with many of North America's leading organisations such as Ford, NASA, Kraft Foods, Lockheed Martin, Rockwell Automation and many other companies in Germany, Holland, Japan, China, Vietnam, Canada, Mexico and South Africa. He is Head of Global New Business Development for the Kaizen Institute and is the former President and CEO for North American operations.

Seminar details:

Date: Tuesday 1st March

Time: Breakfast – registration at 7.15am, Seminar 7.30am to 9.30am

Venue: Bay 8, Locomotive Workshop, Australia Technology Park, Eveleigh NSW 1430

RSVP: By 22nd February 2005, r.lahoud@amc.atp.com.au.