



Advanced
Manufacturing Centre

Presents

Materials Design Innovation Forum III

Wednesday, November 16th
9:00am – 12:00pm

Hosted by: **Kellogg Australia**
Swinbourne Street, Botany NSW 2019

RSVP to r.lahoud@amc.atp.com.au

Presentations



Alan Adams, Innovia Films

Natureflex & Compostable Packaging: What is it and where does it fit in?

1. Brief review of developing market for Biodegradable Packaging Materials in Europe including:
drivers for change, compostable v biodegradable and standards, materials and applications
2. A spotlight on Natureflex fully biodegradable and compostable films manufactured by Innovia Films



Warwick Hall, Plastral Pty Ltd

1. What is happening locally with suppliers and standards including the formation of the Australasian Bioplastics Association and its goals
2. Master-Bi specific product formation



Gerard Van Rijswijk, AMC

1. Covenant focus on recycling, objectives, KPI's & targets, Environmental Code of Practice for Packaging
2. Implications for new materials, opportunities, barriers and Evaluation Mechanisms
3. Pointers for the Third Covenant